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# AHMED AKRAM

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## Website

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## PERSONAL PROFILE

Experienced UX/UI designer with a Master's degree in Advanced Computer Science from the University of Leicester and over four years of versatile experience. Proficient in leading teams, crafting user-centric software solutions, programming and championing design thinking principles. Skilled in communication, event organization, and social media management.

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## EDUCATION

Sept 2021 – Sept 2022 *University of Leicester*

### M.Sc. Advanced Computer Science

Relevant Modules – Service Design, Personal and Group Skills, Interaction Design - ID/UX

Apr 2017– Apr 2020 *Jawaharlal Nehru Technological University, India*

### B. Tech – Computer Science

Apr 2014– Apr 2017 *Andhra Polytechnic, India*

### Diploma in Computer Science

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## WORK EXPERIENCE

Dec 2021 – Oct 2023 *Lead UI Engineer, Local Happinez, Utrecht, Netherlands*

- Led cross-functional teams in creating user-centric software applications incorporating service design principles like the double diamond model.
- Applied **Agile methodologies** and JIRA for efficient project execution improving the project Efficiency by 20% and reducing time-to-market by 25%.
- Crafted visually appealing and intuitive interfaces, prioritizing user experience.
- Created and updated **design documentation**, ensuring consistency.
- Conducted **user research** and usability testing to iteratively enhance software functionality.
- Mentored junior team members, leading to a 25% improvement in their design proficiency and productivity
- Communicated design concepts effectively through **wireframes, mock-ups, and prototypes**.

Jun 2020 – Jun 2021 *Software Developer/Trainer, Squared Global, Kakinada, India*

- Developed and maintained **dynamic web applications**, including front-end and back-end.
- Implemented **innovative design solutions** for web and mobile applications.
- Emphasized technical proficiency and with the ability to **educate and support** others, trained more than 300 students.
- Highlighted the development of clean, scalable, and efficient code and improved application performance.
- Showcased **teamwork and communication** skills in collaboration with product managers and developers.
- Collaborated with product managers and developers to deliver successful software solutions.

Jun 2020 – Jun 2021 *Web Development and Software Design Trainer, City Online, Kakinada, India*

- **Trained over 600 students** in web design and development, resulting in a 30% increase in programming proficiency, assessed through pre and post-training evaluations.
- Collaborated on team-based problem-solving for ISP software bugs.
- **Developed Java applications**, honing coding proficiency and problem-solving abilities.

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2018-2020      **Student Innovation Coordinator** - Ministry of Human Resource Development India (MHRD) –  
Jawaharlal Nehru Technological University, India.

- Coordinated weekly innovation meet-ups for three years, **consistently attracting over 300 students** per session.
- **Communicated actively with students** and answered to their queries, giving me support and guidance.
- Oversaw all aspects of meet-up organization, ensuring a dynamic and interactive environment conducive to innovation.
- Addressed the gathered audience and delivered insightful talks on fostering innovation within the student community.
- Actively engaged in philanthropic efforts, exploring opportunities to collaborate with organizations supporting educational initiatives.

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## ADDITIONAL WORK EXPERIENCE

2018,2020      **Event Manager**- WIDTH (2018), WIDTH (2020) Events, Jawaharlal Nehru Technological University, India.

- Successfully orchestrated an event with over 3000 attendees, including professors and students from 250+ educational institutions across the state of Andhra Pradesh.
- Led comprehensive **event planning**, from designing social media assets to formulating the agenda and coordinating on-site activities.
- Established connections with distinguished keynote speakers, overseeing their engagement for seamless execution.
- Developed and managed a dedicated event website, incorporating participant registration and curated **social media content**.
- Crafted personalized thank-you emails for participants, elevating the overall participant experience.
- Leveraged **fundraising skills** to secure sponsorships, ensuring the financial success of the events.

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2019              **Event Manager**- WLMSET Event for Alumni and Staff, Jawaharlal Nehru Technological University, India.

- Directed a successful event with 1500 attendees, including professors and students from 200+ educational institutions.
- Managed end-to-end event logistics, guaranteeing a seamless and engaging experience for all participants.
- Utilized networking prowess to establish connections with potential sponsors, contributing to the event's financial backing.

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## QUALIFICATIONS & AWARDS

- 2019      **Best Website Design – NASSCOM Design 4 India Design Award** – Was awarded the one of the most prestigious design awards in India, for designing a website/app to solve mental health problems among the youth
- 2019      **Designer Award– Jawaharlal Nehru Technological University** – Was awarded as the best Graphic designer for designing graphic assets for the university.
- 2018      **Start-up India Award – Government of India** – Was awarded for the top start-up idea in the country, for the start-up yatra initiative in India.

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## KEY SKILLS

### Communication & Relationship Building

- Led impactful presentations as a keynote speaker for various workshops and seminars, demonstrating effective communication skills.
- Inspired and motivated many students to innovate, and become the best version of themselves.
- Successfully managed online social media channels, contributing to a robust online presence.

### Event Planning and Management

- Successfully organized and managed large-scale events with over 3000 attendees, overseeing logistics, keynote speaker coordination, and participant engagement.
- Managed budgets for events, ensuring financial efficiency and resource optimization.

## Project Management

- Coordinated and led cross-functional teams in software engineering projects, ensuring on-time project delivery with a 95% success rate.
  - Proficient in project scheduling, resource allocation, and risk management, applying Agile methodologies such as Scrum and Kanban.
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## LANGUAGES

- English - Fluent
  - Telugu - Fluent
  - Hindi - Fluent
  - Urdu - Intermediate
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## TECHNICAL SKILLS

- **Microsoft Office** – MS Word, MS Excel, PowerPoint
  - **Design** – Adobe Xd, Figma, Adobe Illustrator, Adobe Photoshop, Adobe Express, Invision Studio
  - **Programming** – HTML, CSS, JS, PHP, C, C++, C#, Java, Python
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**LinkedIn**

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**Instagram**

[Instagram.com/earthain.human](https://www.instagram.com/earthain.human)

## INTERESTS

Public Speaking, Graphic Design, Design Thinking, Motion graphics, Film Making